

PURPLE LIGHT NIGHTS



Bring Your Team & Join Us at a Purple Light Nights® Awareness Event

Who is DAWN?

DAWN is the largest provider of comprehensive domestic abuse services located in South King County. Our mission is to stand with all survivors of domestic abuse, help them rebuild their lives, and strive to make our communities safer by preventing and addressing violence through education and advocacy.

What is Purple Light Nights®?

The Purple Light Nights campaign is a global effort created by the Covington Domestic Violence Task Force to raise awareness of domestic violence. By shining purple lights during Domestic Violence Awareness Month every October, participants remember those who have lost their lives to domestic abuse, support survivors of domestic abuse, and inspire hope for those still experiencing domestic abuse.

How can your business help?

- **Sponsor an Awareness Event**
- Point of sale collection box or QR code
- Donate a percentage of sales
- Rounding up at checkout
- Limited edition products
- Match employee or customer donations
- Social media challenges
- Host Purple Light Nights display

Join Us In Person

Oct 1 | Puyallup Sunrise Village

Oct 5 | Renton Legacy Square to City Hall

Oct 8 | Kent Station to Downtown Kent



rising for domestic peace

Partner with DAWN & help end domestic violence

For questions or sponsorship, contact Christine Rose.

Email: development@dawnrising.org

Phone: (206) 459-9510

Online: dawnrising.org/events/purple-light-nights



Event Sponsorship Opportunities



Shine Bright Sponsor

Our highest level of event recognition. Shine Bright Sponsors receive prominent signage placement at all three walk locations and receptions, plus a featured name listing on the finish line sign. Shine Bright is the ideal sponsorship opportunity for businesses looking to maximize their exposure across the full event footprint.

\$500



Light the Way Sponsor

Light the Way Sponsors receive signage at two walk locations and recognition at the Renton reception. This is a meaningful way to show your community support while connecting your brand with participants across multiple event touchpoints. Light the Way is a strong choice for organizations who want to make a visible impact.

\$250



Keep the Light Sponsor

Keep the Light Sponsors receive signage at one walk location, putting your company name directly in front of participants at one of the event's most energized moments. Keep the Light is a natural fit for smaller businesses taking their first step into community sponsorship, making this an accessible entry point.

\$100