

PURPLE LIGHT NIGHTS

Who is DAWN?

DAWN is the largest provider of comprehensive domestic abuse services located in South King County. Our mission is to stand with all survivors of domestic abuse, helping them rebuild their lives and making our communities safer.

What is the Purple Light Nights® campaign?

The Purple Light Nights campaign is a global effort created by the Covington Domestic Violence Task Force to raise awareness of domestic violence. By shining purple lights during Domestic Violence Awareness Month in October, participants remember those who have lost their lives to domestic abuse, support survivors, and inspire hope for those still experiencing domestic abuse.

How can I help?

As a business, there are several ways you can make an impact:

- Point of sale collection box or QR code
- Donate a percentage of sales
- Rounding up at checkout
- Limited edition products
- Match employee or customer donations
- Social media challenges
- Host Purple Light Nights display



Join us in person!

Kent Purple Light Nights Kickoff:
Thursday 9/25, 6:45pm at Kent Station Shopping Center

Kent Station and local businesses will shine purple lights, and the community will walk together to show solidarity with survivors.

An invitation-only kickoff reception will be held beforehand for event partners.

Renton Solidarity Walk:
Monday 10/6, 5:30pm at Renton City Hall

The Renton Solidarity Walk will conclude at City Hall with refreshments and a proclamation by Mayor Armondo Pavone.



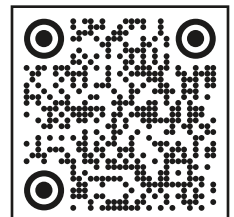
rising for domestic peace

Partner with DAWN to make a difference today!

Your business can be part of the movement to end domestic violence. Contact us! Sponsorship opportunities available.

Email: development@dawnrising.org

Online: dawnrising.org/events/purple-light-nights



Sponsorship Benefits

Light up your business in purple

Use purple gels on your floodlights, purple lights and/or lanterns, purple light bulbs, purple string lights or nets of purple lights to raise awareness.

- **Business name on DAWN's Purple Light Nights event page**

Host a silhouette

Display a silhouette inside your business and post signage with QR codes linking to a survivor's story and donation opportunities.

- **Business name on DAWN's Purple Light Nights event page**
- **Business name/logo on DAWN's official Purple Light Nights map**
- **Name and website link on calendars on DAWN's website and the Purple Light Nights event page**

Host a third-party fundraiser

Host a fundraiser at your business or in your community to raise support for DAWN's mission as part of the Purple Light Nights campaign.

- **Business name on DAWN's Purple Light Nights event page**
- **Business name/logo on DAWN's official Purple Light Nights map**
- **Name and website link on calendars on DAWN's website and the Purple Light Nights event page**

Raise or donate \$1,000 or more

Donate directly or gather funds through fundraising efforts to contribute to DAWN's mission of supporting survivors of domestic violence.

- **Business name on DAWN's Purple Light Nights event page**
- **Business name/logo on DAWN's official Purple Light Nights map**
- **Name and website link on calendars on DAWN's website and the Purple Light Nights event page**
- **Highlight on DAWN's social media channels**
- **DAWN Sponsor Level benefits**